



# 2010 Dealer Meeting



**Date** February 20, 2010

**Location** Hilton Hotel; 939 Ridgelake Blvd Memphis, TN, 38120  
Tennessee Grand Ballroom CDE

**Time** 10 am to 4 pm

### Meeting Details

Come see how Trane is *Retooled, Refocused and Recharged* and how Woodson & Bozeman and Trane are supporting you in 2010. Learn more about the:

- XB300 unit and the other dozen new Trane products
- First look at Trane's new ad campaign called "Hardest Working" campaign
- New Trane Comfort Specialist program
- How the local advertising club (SITA) and national/local promotions help you generate leads
- How woodsonbozeman.com can facilitate your daily operations with online order entry and more
- Exciting Dealer events we have planned for you
- Training including NATE certification, 2 day Max Profit Selling, Tyler Factory Tour, and more
- How extended and limited warranties, consumer financing, and tax credits help you close the sale.
- Updates to light commercial and Sanyo products and Trane Leasing

We will also provide lunch and have a speaker to inspire you to rock n roll to a new year. Finally, we want to recognize Dealers for their successes in the previous year.

**Cost** There is no cost



### Registration

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Dealership: \_\_\_\_\_

### Lunch (Please mark quantity)

Roast New York Strip Sirloin \_\_\_\_\_ Grilled Chicken Pasta \_\_\_\_\_

If you are a 2010 Trane Comfort Specialist Dealer, we cordially invite you to a special event on February 19, 2010 with a 1 hour meeting at the Hilton Hotel in the Ridgelake room, dinner to follow, and complimentary room at the Hilton Hotel. Please mark yes and/or quantity if you are interested.

Attendance of TCS Meeting; 4-5 pm \_\_\_\_\_ yes \_\_\_\_\_ no

Attendance of dinner at Benihana's \_\_\_\_\_ yes \_\_\_\_\_ no If yes, how many? \_\_\_\_\_

Complimentary room for Feb. 19 \_\_\_\_\_ yes \_\_\_\_\_ no

If yes, would you like King or Double Bed? \_\_\_\_\_

Please complete and mail registration form to Tina Tran no later than February 10, 2010.  
 Fax is 901-259-6863 • Phone is 901-259-6855 • 3870 New Getwell Memphis, TN 38118